

National Diaper Need

AWARENESS WEEK

*** 09.18.23 - 09.24.23



Diaper Drive Information Packet

What is diaper need?

The lack of a sufficient amount of diapers to keep a baby clean, dry, and healthy.

Babies require up to 12 diapers a day, toddlers about 8.

Government assistance programs do not cover diapers.

It costs an average of \$70-\$80 monthly per child for diapers.

47% of families suffer from diaper need in the U.S.

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Diapers are basic necessities that are as essential as food, shelter, and clothing. Babies without diapers cannot go to daycare or early childhood programs, and parents may be faced with having to choose between buying food or buying diapers.

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How does Legacy help?

Legacy Parenting Center helps alleviate diaper need by providing free packs of diapers when families come to their Earn While You Learn Parent Education appointments and through our Emergency Assistance Program.

How do Diaper Drives help?

Drives provide a significant amount of diapers that we can distribute to families. In 2022, 46% of our diaper distributions came from donated diapers.

Drives help spread the word about the diaper need in our community and about our program for those seeking assistance.

Drives are a great way to bring your loved ones, friends, and coworkers together to support the community!



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126 S. Center
Shawnee, OK 74801
405.432.2844
legacyshawnee.com

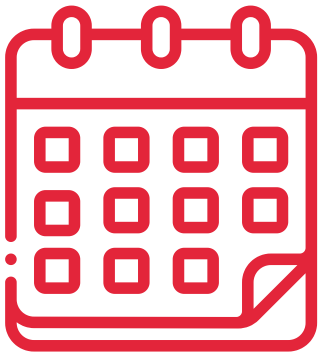
How to host a Diaper Drive

CHOOSE A LOCATION(S)



Your office, library, school, place of worship, local business, etc. This should be an easy spot for people to locate & drop off donations. Don't forget to have a donation box or bin!

CHOOSE A TIME FRAME



Plan to host your diaper drive for at least a week or longer so people have enough time to donate. Let us know when you're hosting!

GET THE WORD OUT



Announce your diaper drive through social media, e-newsletters, staff meeting, flyers (provided), through friends & family, etc.

Tip: After your diaper drive, email kyia@legacyshawnee.com to arrange your diaper drop-off or pick-up

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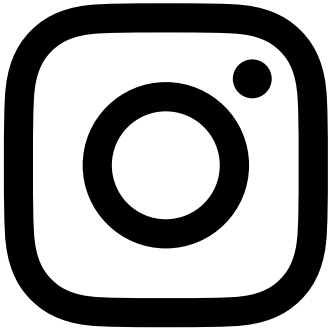
Social Media Tips

Facebook



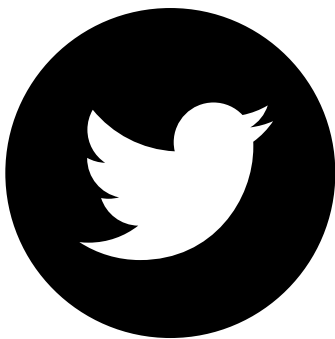
- Create an event and invite all your friends
- Create posts/stories/videos with your drive details
- Thank donors by giving them a shoutout and tagging them in your posts. Be sure to include a photo!
- Tag @LegacyParentingCenter!

Instagram



- Share pictures of your flyer, donations, everything!
- Use the location tagging tool to share your collection site
- Tag @LegacyParentingCenter!

Twitter



- Tweet before, during, and after your drive
- Share a link to your Facebook event, or page where people can learn more about it
- Use the hashtag #legacyparentingcenter

Tip:

Emails are also a great tool to use throughout your drive. Personalize them and go into detail as to why you're hosting a drive for Legacy and provide all info necessary for people to donate. Link to our website www.legacyshawnee.com

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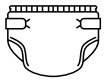
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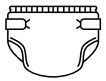
Social Media Samples

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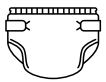
For more ideas, check out some of our posts on our Facebook/Instagram pages.



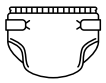
Diaper need has increased sharply over the last few years. 47% (almost half) of U.S. families reported diaper need in 2023. Please donate to my diaper drive in support of @LegacyParentingCenter to help change that.



Babies require up to 12 diapers per day, at a cost of \$70-\$80 per month per baby - a cost many families cannot afford. Please consider donating to my diaper drive in support of @LegacyParentingCenter to help change that.



Diapers are as essential to a baby as food, clothing, and shelter. More than 25% of families who report diaper need said that they skipped meals so they could afford more diapers. We can help change that. Donate to my diaper drive (insert details).



1 in 4 (25%) of parents and caregivers with diaper need reported having to miss work or school because they didn't have enough diapers to drop their child off at childcare. We're proud to partner with @LegacyParentingCenter and support families to ensure little ones stay clean, dry, and healthy.

Hashtags

#legacyparentingcenter

#diaperneed

#legacyshawnee

#DNAW



1 in 2 babies suffer from
diaper need.

Help us change that.

DONATE DIAPERS

HERE!



Diaper Drive Checklist:

- Choose Location(s)
- Recruit Volunteers to Help (if desired)
- Choose Time Frame
- Set Goal
- Spread the Word
- Schedule Delivery with Legacy
- Share Results



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Diaper Collection Form

Use this form to track the number and sizes of diapers you collect as well as contact information.

Size	# of Diapers
Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
Size 7	
Pullups	
Total	

Total Donations

.....

of Diapers:

of Wipes:

Financial Contributions:

.....

Your Group/Org/Name:

Phone #:

Email:

Date:

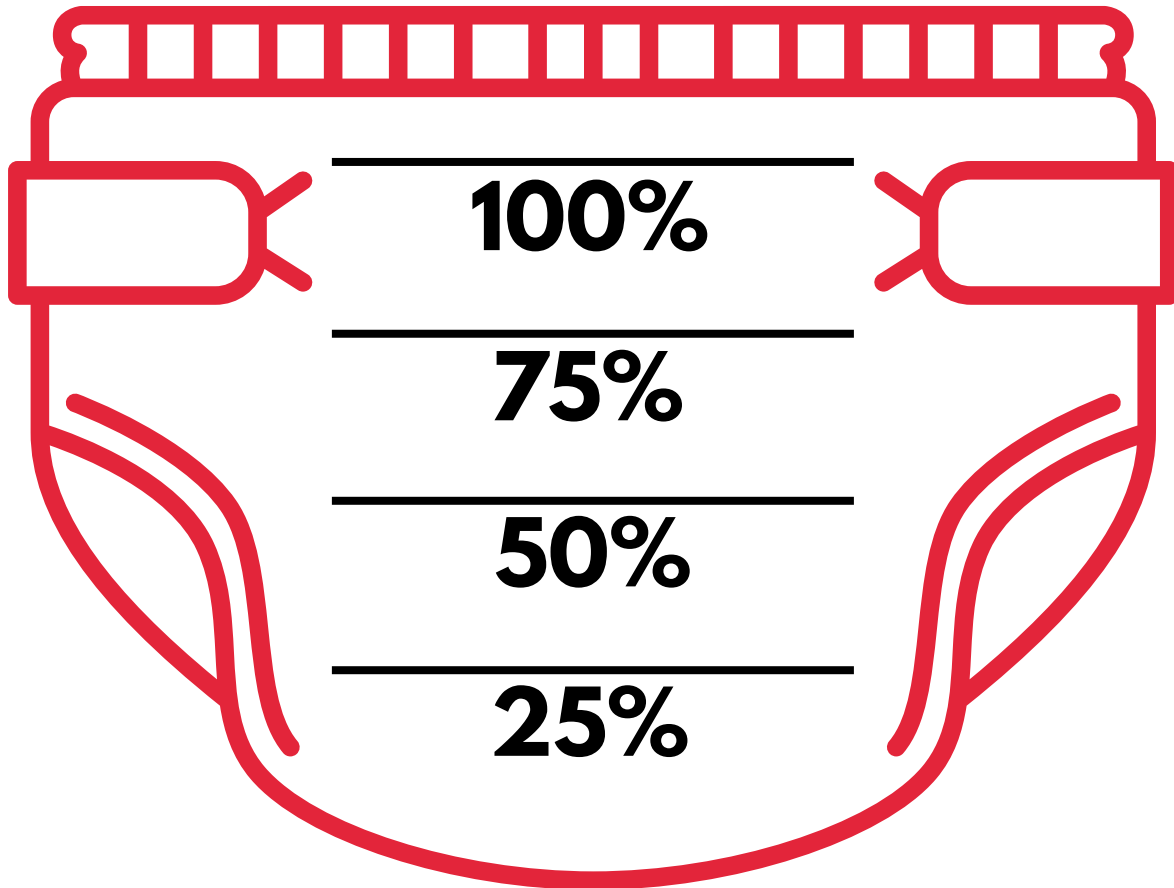
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47% of U.S. families struggle with Diaper Need.
Help a family today by donating a pack of diapers!

Our Goal: _____ Diapers!



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 legacy
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 National
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